



International Leadership Association

LEADERSHIP PROGRAM CONSULTING SERVICES

Offered by the ILA Committee for the Advancement of Leadership Programs (CALP)

Enhancing Leadership Education Through Strategic Partnership

PURPOSE

The International Leadership Association (ILA) offers expert consulting services to organizations and institutions seeking to create, enhance, or assess leadership programs. Our consulting model leverages the evidence-based ILA General Principles for Leadership Programs framework, developed through extensive research and authenticated across diverse institutional contexts.

WHY THIS MATTERS NOW

In today's complex global environment, the demand for effective, ethical leadership has never been greater. Universities and organizations are increasingly called upon to demonstrate the quality and impact of their leadership programs. Our consulting services provide the expertise and framework needed to create, enhance, and assess leadership education initiatives that truly prepare learners for the challenges ahead.

EVIDENCE-BASED EXCELLENCE

ILA's approach is grounded in our *General Principles for Leadership Programs* — a comprehensive framework developed through extensive research and authenticated across diverse institutional contexts worldwide. This framework addresses five critical areas: Context, Conceptual Framework, Content, Learning Strategies, and Assessment. Our consulting model has been proven in yielding measurable improvements in program quality and student outcomes.

CONSULTING SERVICES

Our consulting services are specifically designed to meet your unique institutional needs:

- **Program Development:** Creation of new leadership programs tailored to institutional context and mission
- **Program Enhancement:** Comprehensive review and improvement of existing leadership initiatives
- **Carnegie Classification Support:** Specialized guidance for institutions pursuing the Carnegie Elective Classification for Leadership for Public Purpose
- **Additional Services Offered:** Campus-Wide Leadership Integration: Comprehensive institutional transformation creating coherent leadership pathways across traditional academic and co-curricular boundaries

Expert Guidance

Our pool of qualified consultants includes senior leadership educators with extensive experience in program development, assessment, and the practical application of the ILA General Principles for Leadership Programs framework. All consultants are trained specifically in the five foundational areas: Context, Conceptual Framework, Content, Learning Strategies, and Assessment.

CONSULTING PROCESS

Phase 1	Document Review & Stakeholder Mapping (Virtual Call): Comprehensive analysis of institutional materials, goals and desired outcomes, and identification of key stakeholders across campus divisions.
Phase 2	Situational Analysis (2-hour virtual session): Assessment of current status, institutional context, scope, and outcomes.
Phase 3	Comprehensive Site Engagement (1-1.5 days): Multi-stakeholder interviews, program observation, and collaborative analysis using ILA's General Principles with designated faculty, staff, students, and senior leadership across divisions.
Phase 4	Strategic Report & Roadmap (5-8 pages): Comprehensive assessment with recommendations and implementation guidance.
Additional Services	Strategic Implementation Support: Multi-session follow-up consultations, and strategic guidance for up to 12 months (additional fee to be negotiated).

INVESTMENT & VALUE

All-Inclusive Package: \$15,000

Includes: Two expert consultants' guidance through the phases of material review, conducting interviews and meetings with stakeholders in virtual and on-site resulting in a comprehensive analysis and executive summary report of findings and recommendations.

Custom arrangements available for ILA Organization Members

PROVEN INSTITUTIONAL OUTCOMES

Recent strategic consulting successes include:

- **Major Research University:** Specialized program enhancement leading to national recognition and increased production of prestigious scholarship recipients.
- **Private University:** Campus-wide leadership integration supporting Carnegie Classification maintenance and institutional strategic plan alignment.
- **Documented Outcomes Include:** Students actively using systems thinking language, successful Carnegie Classification achievements, enhanced faculty expertise, and measurable institutional transformation.

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