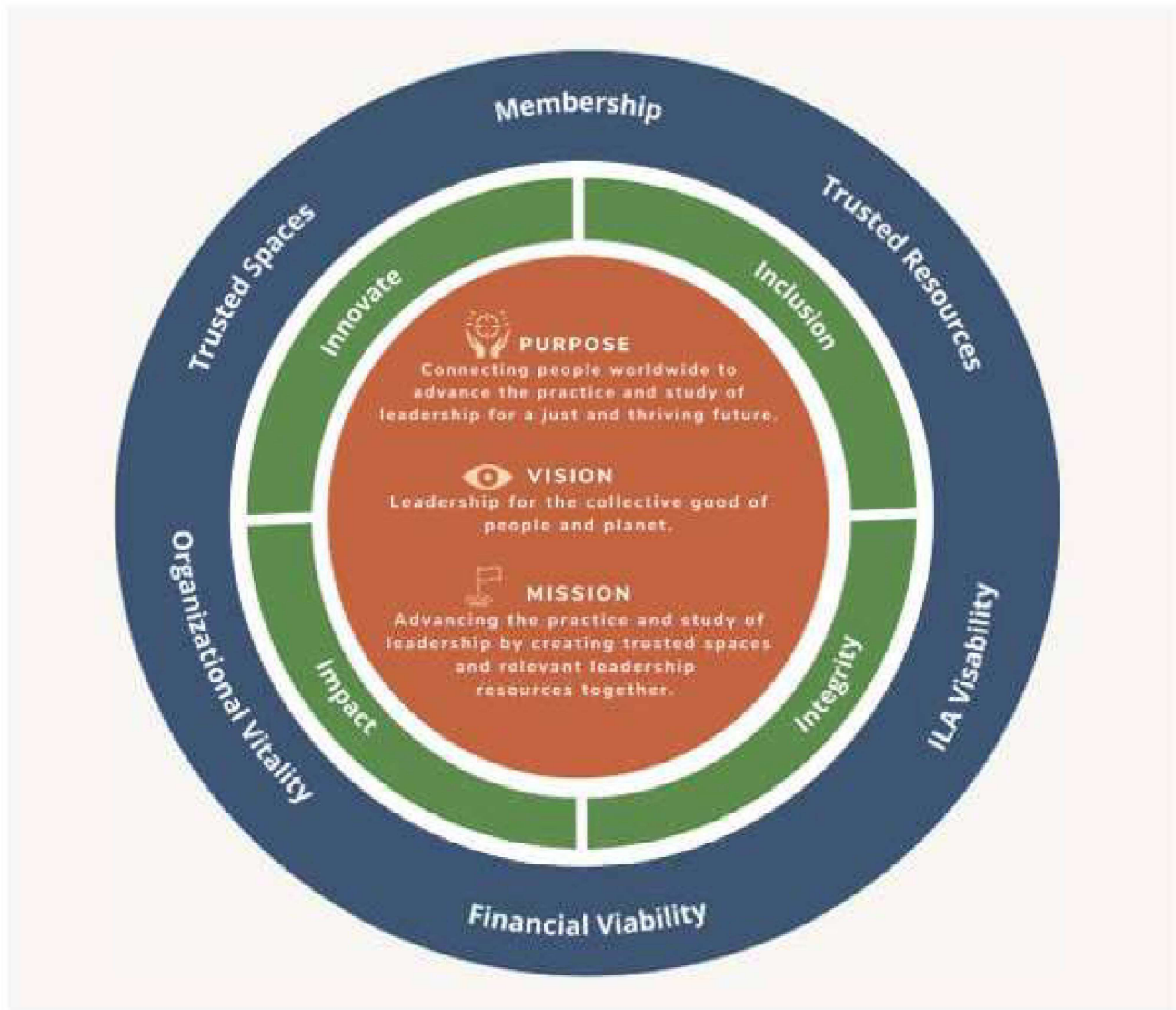


## ILA Three Year (FY 23-25) Strategic Priorities Plan



### Who We Are

The ILA is the essential membership association for professionals who are passionate about the research, teaching, and development of leadership. By ensuring that these individuals connect and engage with each other, explore innovative ideas, and have access to cutting-edge resources, the ILA has a multiplier impact on leadership for a just and thriving future.

## PURPOSE, MISSION, AND VISION

### ILA Purpose

Connecting people worldwide to advance the practice and study of leadership for a just and thriving future.

### ILA Mission

Advancing the practice and study of leadership by creating trusted spaces and relevant leadership resources together

### ILA Vision

Leadership for the collective good of people and planet.

## VALUES

|            |  |
|------------|--|
| Inclusion  | We foster and promote diversity, equity, and belonging.  |
| Integrity  | We advance the field of leadership with rigorous and evidence-based research and practices.                          |
| Impact     | We focus on leadership impact for the greater good and for a better world.   |
| Innovation | We amplify new ideas and models of leadership for individuals, organisations, and communities to flourish worldwide. |

## STRATEGIC PRIORITIES & IMPACT

### Strategic Priorities

|                         |   |
|-------------------------|---|
| Membership              | Engage our members and grow our global presence to have a multiplier impact on leadership for a just and thriving future.                                 |
| Trusted Resources       | Engage members and partners in the development and use of resources for members and the profession.   |
| Trusted Spaces          | Convening leadership professionals through events to elevate new ideas and understandings of leadership for individuals, the profession, and communities. |
| ILA Visibility          | Champion our profession and increase brand awareness, development, and marketing.   |
| Organizational Vitality | Organize for sustainability and scalability and investing in priorities that are fit for purpose with greatest ROI.                                       |
| Financial Viability     | Ensure financial health by increasing revenue by 50% to invest in people and program.   |

### Impact

The ILA believes in the impact of leadership in individuals, organizations, communities, and nation states around the world. Indicators of impact:

- Being a foremost authority on leadership
- Serving the profession and advancing the field
- Being a provider of comprehensive and trusted leadership resources
- Bringing together diverse perspectives in trusted spaces to engender a more global leadership mindset.
- Generating new ideas and models of leadership for individuals, organizations, and communities worldwide.