

Sponsorship Opportunities for ILA's 2nd Healthcare Leadership Conference



International Leadership
Association

ILAGlobalNetwork.org

About the International Leadership Association

The International Leadership Association is the largest global community exclusively dedicated to advancing leadership knowledge and practice for a better world. For over twenty years, the ILA has brought together our members and partners across sectors, disciplines, generations, and professions to promote a deeper understanding of leadership knowledge and practices for the greater good of individuals and communities worldwide. The ILA regularly disseminates valuable resources, new insights, and rigorous research to leadership professionals in 165 countries around the world.

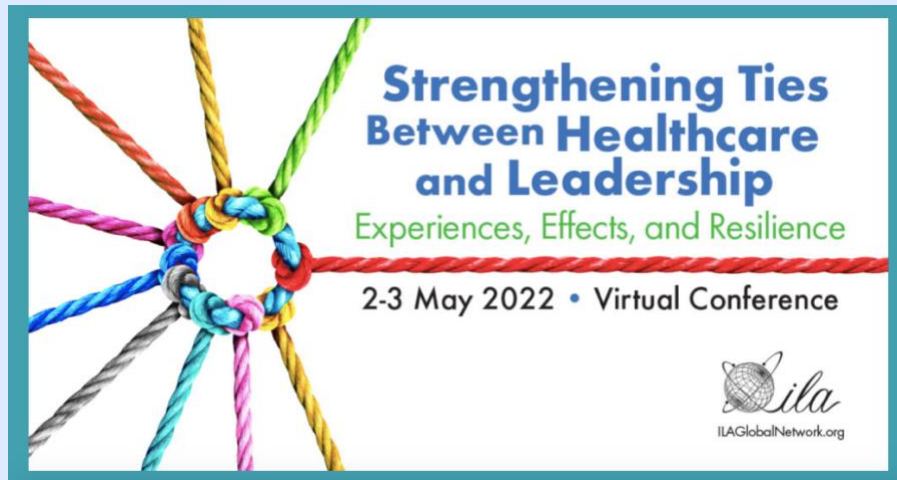
Trusted Spaces — Through the practice of bringing together individuals from business to academia to government agencies to nonprofits, ILA plays a vital role in ensuring that the best thinking about the process of leadership is developed and disseminated. Through convening and conversing, we cultivate a deeper understanding of business leadership a global and contextual perspective and gain new insights into how we might exercise effective leadership that addresses our most critical challenges.

Trusted Sources — Through our global, regional, and topical conferences, webinars, publications, and digital offerings, we generate new research, knowledge, and frameworks that positively impact our members and the global community at large. Bringing your questions and challenges to the ILA member community means working together to find solutions that are evidence-based and practical.

"I found a sense of community of people like me.
What impressed me is the caliber of people
[in ILA]. The people I was studying were
presenters or members of ILA."

Cindy Pace, Ed.D.
Vice President, Global Chief Diversity & Inclusion Officer
MetLife
ILA Board of Directors





The 2022, ILA Healthcare Leadership conference theme is *“Strengthening Ties Between Healthcare and Leadership: Experiences, Effects, and Resilience.”* In light of challenges during the COVID pandemic, the conference will address experiences, effects, and resilience relevant to healthcare leadership. The conference will bring together both healthcare and leadership experts covering foundational and cutting-edge topics that are relevant for healthcare professionals (practitioners, educators, and scholars) to optimize leader development, leadership education, research, practice, and networking. The conference will include plenaries as well as panel discussions, interactive workshops, and posters.

Being an effective healthcare professional requires leadership knowledge and application, expertise, and collaboration. The conference will therefore include breakout sessions addressing:

- Individual Growth: Experiences, Effects, and Resilience
- Team Growth: Experiences, Effects and Resilience
- Leadership Education and Development
- Organizational Leadership in Healthcare

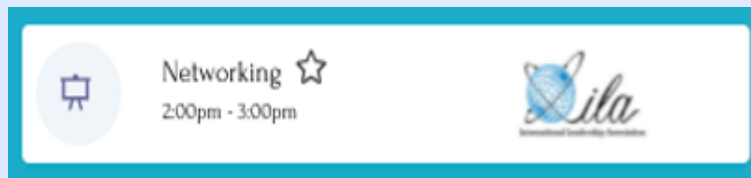
The conference’s online virtual platform will allow for a rich interactive experience including making connections with colleagues and active attendee participation. Furthermore, the conference will include interactive workshops, panel discussion, and a poster session.

The ILA’s Healthcare Leadership Conference is ideal for established and emerging healthcare professions, which includes ILA members, non-members, students, patients, practitioners, educators, and those with a passion for improving healthcare systems. Participants will become better equipped to improve themselves and the systems and organizations in which they work by utilizing a leadership lens relevant to healthcare.



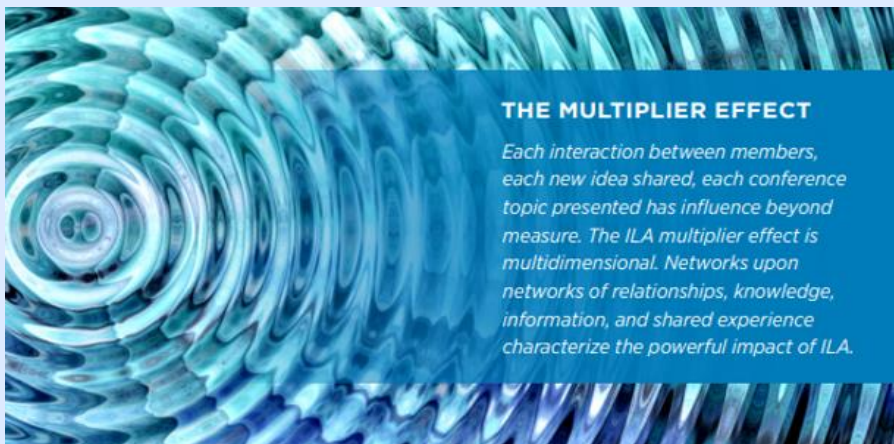
Builder Virtual Event Sponsor \$5,000

- Sixteen complimentary conference registrations
- A one-year [ILA organizational membership](#)
- Provided with email list of registrants who agree to share their email for one-time honor system use
- Welcome delegates at one of the plenaries
- Provided with a virtual booth space during the two-day conference
- Your virtual booth space allows for you to upload logos, brochures, bios and video files. Attendees can stop by any time to check out your booth and opt to download the items you have placed in the booth.
- Your virtual booth will also allow you to live host. During hosting you can have live video chat with attendees that visit your booth or you can arrange to 'meet them there'.
- Organization logo on conference sponsor web page and on conference site header. Logo also sent in ILA marketing materials.
- Recognized as sponsor of a networking session with logo



Friend Virtual Event Sponsor \$2,500

- Eight complimentary conference registrations
- Provided with a virtual booth space during the two-day conference
- Your virtual booth space allows for you to upload logos, brochures, bios and video files. Attendees can stop by any time to check out your booth and opt to download the items you have placed in the booth.
- Your virtual booth will also allow you to live host. During hosting you can have live video chat with attendees that visit your booth or you can arrange to 'meet them there'.
- Organization logo on conference sponsor web page and on conference site header. Logo also sent in ILA marketing materials.
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For any questions about sponsorships, email HLC@theila.org or visit the [Healthcare Leadership 2022 Conference website](#) for more information.

ILA Member Benefits



Grow Your Global Network

ILA Conferences & Events: Enjoy member pricing to ILA conferences & events and share your latest work, learn innovative approaches, master new skills, and expand your network.

ILA Intersections: A gateway to an incredible resource – other ILA members. Through Intersections, you can access members-only resources, ILA's **online member directory**, and participate in lively community-wide discussions.

Member Communities: Join with other ILA members through our Member Communities. Expand your knowledge base and interact with your peers. Deepen your connections in ILA by taking advantage of volunteer opportunities such as member community leadership roles, proposal reviewers, and committee roles.



Discover New Ideas & Practices

Interface E-Newsletter: Links to in-depth articles highlighting association news and outstanding work of ILA members, delivered directly to your inbox.

Leadership Perspectives Webinars: Practical takeaways on the latest trends in leadership thinking and practice.

Book Series: Annual complimentary copy from ILA's award-winning Building Leadership Bridges series (Emerald Group Publishing) plus discounts on all ILA books.

Journals: Free online access to the *Journal of Leadership Studies*.

Resource Rewind: An opportunity to see articles, books, and other publications that you might have missed the first time around.

Online Resource Libraries: Access the latest in leadership thinking through author interviews, book chapters, on-demand webinars, and more.



Multiply Your Impact

Showcase your research, programs, practice or pedagogy by presenting at a ILA Conference.

Share your work through an ILA publication, our Interface E-Newsletter, an ILA webinar or our featured member publications.

Promote your accomplishments and events through ILA's social networks.



Join a Thriving Global Network

Connect with leadership professionals from your field and sector – and beyond.

Enhance your professional global networks and further develop your leadership capacity.

Support the continued development of the field of leadership.

Belong to an organization and group of professionals committed to fostering a deeper understanding of leadership for the greater good of individuals and communities worldwide.

Healthcare Leadership Sponsorship Opportunities



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